

Module 7 - Writing up and structuring your thesis

This module focuses on the writing up and structuring of the thesis. A student will integrate learning from all prior modules and incorporate outcomes to successfully present the various elements and requirements any thesis document within business and management research must contain. As this is a standardised process, a course approach analogue to module 1, module 2, and module 4 is appropriate and will be applied.

Module 7 consists of three study units:

1. An advanced course on “Writing up and structuring your thesis” of 8 weeks duration that will be completed over the first two months. The course is available from: https://www.doctoratehub.com/advanced_courses/137
2. A two-month club journey period geared at self-directed learning where the student will be expected to put together a full thesis document.
3. A conference where the student presents the results and outcomes of the module to two expert academics.

Research scoping lectures

Alongside the module students will be provided with a number of research scoping lectures to gain perspectives on how to further develop their research.

a) Knowledge gained through Module 7

At the end of the module/unit the learner will have:

- a) Acquire a systematic understanding on how the business and management research topic is placed and structured against the theoretical and conceptual frameworks adopted in the research project;
- b) Demonstrate a systematic understanding of how the research can be positioned in the wider organisational or managerial research field of research and the underlying disciplines;
- c) Extend, redefine, and/or make an original contribution to existing practice and/or knowledge in the area of business and management research;
- d) Creatively apply the knowledge learned in the module to develop critical and original contributions in the selected organisational or managerial research topic;

Demonstrate expertise in articulation of methodological, theoretical, and/or empirical implications, limitations and recommendations for future organisational or managerial research.

b) Skills gained through Module 7

At the end of the module/unit the learner will have acquired the following skills:

- a) Demonstrate mastery in skills such as discussing the findings regarding their significance, contribution, uniqueness and novelty considering current business and management literature, and to make judgements involving a multitude of interacting factors using scientific argumentation to justify and present innovative scholarly research;
- b) Autonomously demonstrate mastery in skills such as the selection and analysis of research, writing, design, development and sustainability of the argument manifested in innovative scholarly research in the field of business and management;
- c) Autonomously write a chapter on organisational or managerial contributions and implications in publishable quality to communicate expertise to a wide audience including peers and the general public;
- d) Outline technological, social, cultural, and ethical issues and dimensions that the organisational or managerial research has uncovered and implications that these might have on knowledge-based societies;
- e) Autonomously discuss research findings using different sources of evidence and consolidate it in a unique organisational or managerial research project and communicate it to different audiences including peers and the general public;
- f) Demonstrate expertise in critical evaluations and analysis with incomplete or limited information to solve business and management problems in new or unfamiliar work environments using original research;

Demonstrate expertise in structuring and writing up the organisational or managerial thesis based on the research process performed using concrete, specific, concise, precise, clear, constructive, and appropriately formal language.

c) Competencies gained through Module 7

At the end of the module/unit the learner will have acquired the responsibility and autonomy to:

- a) Demonstrate expertise and authority in contemporary business and management topics in a specialised area of study, and to make judgements involving a multitude of interacting factors;
- b) Demonstrate expertise and authority in aligning adequately the Title, Introduction, Conceptualization, Literature review, Conceptual/Theoretical framework, Methodology, Data Analysis, Discussion and Conclusions in a coherent flow to answer the research question(s), and to make judgements involving a multitude of interacting business and management factors;

- c) Act autonomously in identifying, presenting, justifying, and discussing the synthesis of the main research findings and outcomes of the study related to doctoral business and management research;
- d) Carry out planning and organisation of a doctoral research project in the field of business and management and its integration in professional and private life;
- e) Show how the research results and findings can contribute to social, scientific and ethical advancement in the field of business and management research and promote change through actions;

Show a sustained commitment in the development of new ideas and contextualised solutions for organisations and businesses in the selected specialised field of study.

d) Learning hour estimates – full time

Module Weekly learning hour distribution	Course / Mentoring	Clubs	Sum
A. Reading	15	15	240
B. Writing (assignments, drafts, etc.)	5	5	80
C. Practicing (training, presenting, data collection, etc.)	5	5	80
D. Peer work (group discussions, peer feedback, etc.)	5	1	48
E. Assessment (of assignments / drafts)	1	1	16
F. Live sessions	1	1	16
G. Formative Feedback (by supervisor, mentor, chairs)	1	1	16
Sum weekly hours	33	29	496
H. Research Scoping Lectures (90min per session)	6	6	12
I. End of module conference	0	4	4
Sum of hours per module*	270	242	512
Module total	512		
Contact (D, F, H)	76		
Supervised (G)	16		
Self-Study (A, B, C)	400		

Assessment (E, I)	20
Average weekly learning hours	32
* Considering 8 course/mentored weeks followed by 8 club weeks per module.	

e) Learning hour estimates – part time

Module Weekly learning hour distribution	Course / Mentoring	Clubs	Sum
A. Reading	15	7,5	300
B. Writing (assignments, drafts, etc.)	5	2,5	100
C. Practicing (Training, presenting, data collection, etc.)	5	2,5	100
D. Peer work (group discussions, peer feedback, etc.)	5	0,5	52
E. Assessment (of assignments / drafts)	1	0,5	20
F. Live sessions	1	0,5	20
G. Formative Feedback (by supervisor, mentor, chairs)	1	0,5	20
Sum weekly hours	33	14,5	612
H. Research Scoping Lectures (90min per session)	6	6	12
I. End of module conference	0	4	4
Sum hours per module*	270	358	628
Module total	628		
Contact (D, F, H)	84		
Supervised (G)	20		
Self-Study (A, B, C)	500		
Assessment (E, I)	24		
Average weekly learning hours	19,63		
* Considering 8 course/mentored weeks followed by 24 club weeks per module			

f) Assessment grid

Module	<u>Weekly course assignments & mentoring drafts to be submitted for formative assessment and feedback</u>	<u>End of course / mentoring written and oral assessments</u>	<u>End of module conference assessments</u>
<p>Module 7: Writing up and Structuring your Thesis</p>	<p>Week 1 - Draft table of content, introduction chapter, and list of key terms according to T0_2 Template sections 1 to 5.</p> <p>Week 2 - Outline of the key findings, such as apparent patterns or common themes and how these match to the T1 draft (T0_2; 6).</p> <p>Week 3 - Draft of data excerpts in support of T2 key findings (T0_2; 6) and how these match with T2 and T3 drafts.</p> <p>Week 4 - Please use the mirroring technique and work through the T0_2 document and check how consistent the key terms are used through the sections.</p> <p>Week 5 - Complete T0_2 section 7 about key findings, key literature, and how this matches to the earlier T0_2 sections.</p>	<p>A draft version of the complete thesis (thesis structure and content).</p> <p><i>Weighting: 20%.</i></p> <p><i>Written component:</i> Word count: 40,000 – 50,000 words (excluding table of content, figures, references).</p> <p><i>Oral component:</i> Presentation of 10 minutes.</p> <p><i>Submission:</i> on-line in the DoctorateHub system.</p> <p><i>Due date:</i> 1 week after the last lecture of the module.</p>	<p>A final draft version of the complete thesis (thesis structure and content).</p> <p><i>Type:</i> Individual assessment.</p> <p><i>Written component:</i> Word count: 40,000 – 50,000 words.</p> <p><i>Weighting: 70%.</i></p> <p><i>Oral component:</i> Presentation of 5 minutes, followed by a 15 minutes Q/A session, and a final 10 minutes on the next development steps.</p> <p><i>Weighting: 10%</i></p> <p><i>Submission:</i> on-line in the DoctorateHub system.</p>

	<p>Week 6 - Complete T0_2 section 8 about methods used in the research and how this matches to the earlier T0_2 sections.</p> <p>Week 7 - Identify 'blank spots' and 'inconsistencies' within the thesis by using the mirroring technique.</p> <p>Week 8 - Identify next steps and concrete actions for finalizing the thesis document.</p>		<p><i>Due date:</i> 1 week before the conference.</p>
--	---	--	---